



**Social Responsibility**

**Report**

**2023**

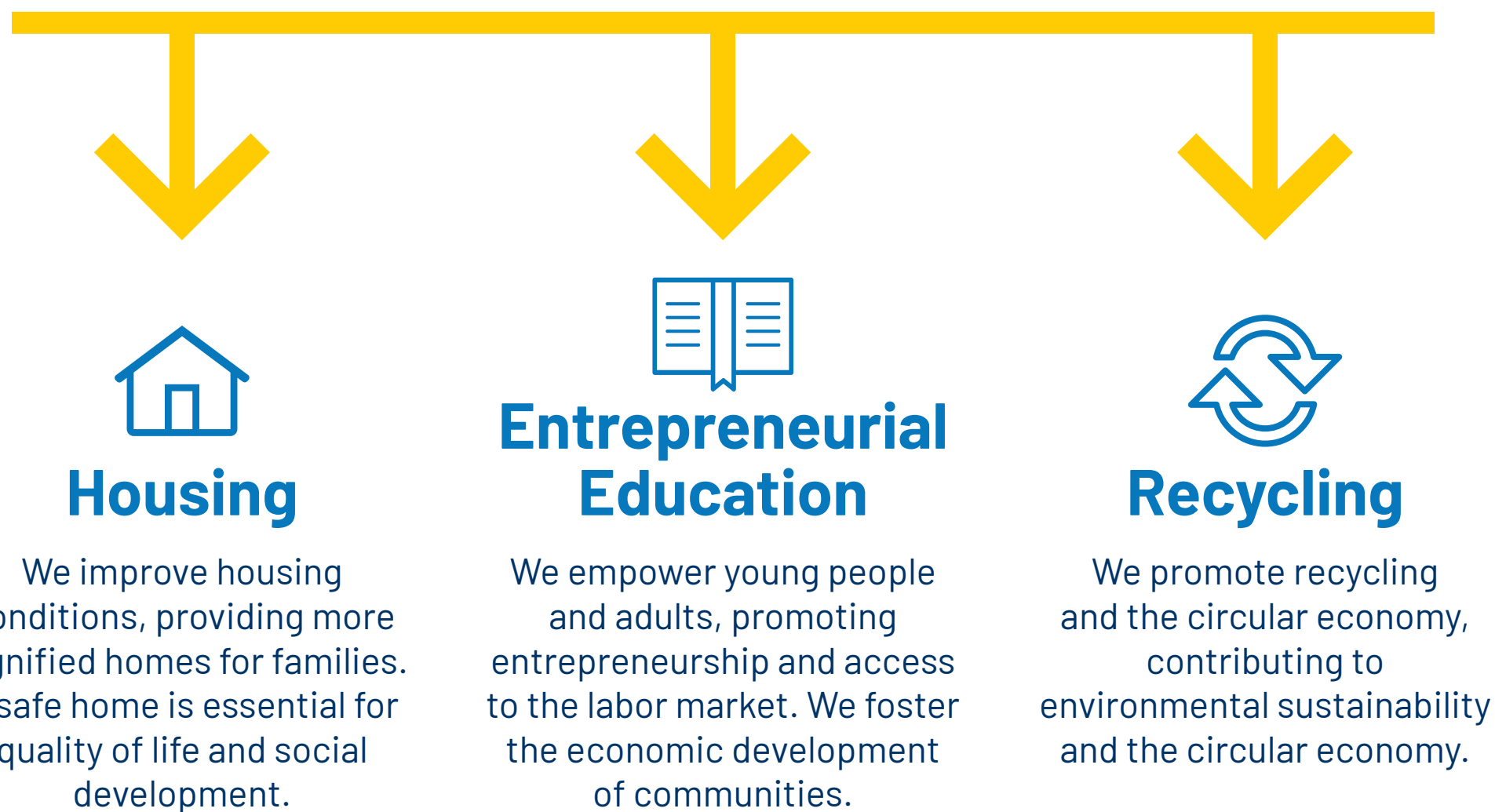


**GERDAU**

Shape the future

# Our PILLARS

Our social actions are guided by three fundamental pillars that transform lives and communities. These pillars guide our initiatives, ensuring positive and lasting impact. Together, we are building a legacy of social transformation.



## OUR RESULTS IN 2023

### SOCIAL RESPONSIBILITY INVESTMENTS



**R\$ 59,6**  
million  
in social  
investments




**R\$ 30,9**  
million  
in own  
resources



**R\$ 28,7**  
million  
in incentivized  
resources

### IMPACT



**3,2**  
million  
million people benefited  
in nine countries



**3.705**  
businesses  
benefited



**7.514**  
volunteers  
involved



# SOCIAL Impact

## Transforming communities

We believe that building a fair and inclusive society starts with taking direct action in communities, empowering people to take charge of their own stories.



**Reforma que  
transforma**  
UMA INICIATIVA GERDAU

### REFORMA QUE TRANSFORMA

Gerdau's largest social project ever is transforming lives through home renovations. These improvements not only enhance living conditions and restore dignity but also strengthen community ties and create new opportunities for those who need it most.

### IMPACT IN 2023

**784**  
HOUSES RENOVATED

**+1.600**  
PEOPLE BENEFITED

**443**  
VOLUNTEERS INVOLVED

**44**  
VOLUNTEER ACTIONS

LEARN MORE ABOUT  
**REFORMA QUE TRANSFORMA**  
BY ACCESSING:



**GERDAU  
TRANSFORMA**

### GERDAU TRANSFORMA

This program empowers and guides entrepreneurs, helping them turn ideas into sustainable businesses, and in doing so, strengthens the entrepreneurial ecosystem within communities.

### IMPACT IN 2023

**3.705**  
REGISTRATIONS

**31**  
CLASSES FORMED

**31**  
BUSINESSES INCUBATED

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**GERDAU TRANSFORMA**  
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**GERANDO FALCÕES**

### GERANDO FALCÕES

Our partnership with Gerando Falcões is transforming communities through education and social development. By establishing centers within local NGOs, training leaders, and creating new opportunities, we are supporting vulnerable children and young people.

### IMPACT IN 2023

DIVINÓPOLIS  
**1.267**  
children and young people  
served at ACESA

OURO BRANCO  
**547**  
children and young  
people served at Instituto  
Miguel Fernandes

RECIFE  
**2.500**  
children and young  
people served at  
Instituto Solidare

RIO DE JANEIRO  
**11.850**  
children and young  
people served at  
Instituto Ser Cidadão

LEARN MORE ABOUT  
**GERANDO FALCÕES**  
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# Value CHAIN

Building a  
Sustainable  
Future

Joining forces is essential for a sustainable future. Through strategic partnerships and shared value projects, we generate social impact and strengthen our business.



## Prolata

A recycling initiative for steel packaging, promoting income generation for workers in the recycling chain and improving working conditions in the recycling chain.

### IMPACT IN 2023



**19**

cooperatives benefited



**427**

cooperatives involved

LEARN MORE ABOUT **PROLATA** BY ACCESSING:



NÉCTAR DO FUTURO  
GERDAU

## Nectar of the Future

Supporting sustainable beekeeping, using Gerdau's land as pasture for bees. The program strengthens entrepreneurship in beekeeping, promoting the sustainable use of land.

### IMPACT IN 2023



**3**

associations supported



**38**

beekeepers involved



**2.875**

hives

# Sustainability & CULTURE

Strengthening the Social Fabric  
and Inspiring Generations

We believe that sustainability goes beyond the environment. It connects with culture, education, a united history, science, and the arts. Our efforts seek to promote holistic development that enriches communities and preserves our cultural heritage.



GERDAU  
MUSEU DAS  
MINAS E DO METAL

## MM Gerdau Museum

A space dedicated to culture and education, bringing together history, memory, and innovation. Through various initiatives, the museum seeks to inspire the younger generations and enrich the cultural fabric of society.

### IMPACT IN 2023



**233.563**

visitors



**15.590**

educational actions



**62.623**

people reached through cultural programming

LEARN MORE ABOUT **MM GERDAU** BY ACCESSING:





Making a Difference in the World

In 2023, our team of volunteers dedicated their time and skills to transforming lives.

**7.514**  
**VOLUNTEERS**

**ARGENTINA: 239** VOLUNTEERS

**BRAZIL: 5.537** VOLUNTEERS

**CANADA: 85** VOLUNTEERS

**UNITED STATES 975** VOLUNTEERS

**MEXICO: 201** VOLUNTEERS

**PERU: 386** VOLUNTEERS

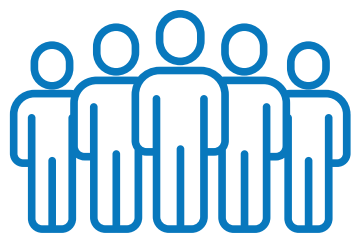
**URUGUAY: 35** VOLUNTEERS

And the strength of our volunteers impacted and strengthened communities around the world.

## Volunteer Games

GERDAU

MAIN RESULTS OF THE GAMES IN **2023:**



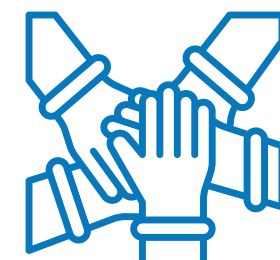
**107**

volunteer activity teams



**480**

volunteer activities completed



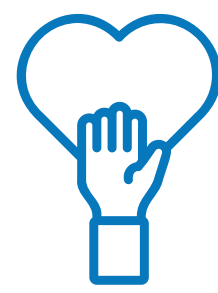
**3.587**

engaged volunteers



**25.259**

volunteer hours



**113.678**

people benefited



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